**Logo Mansion**

**Mobile App Requirement Form (Logo Mansion)**

Thank you for choosing us to build your mobile application. Please fill out this form so we can clearly understand what exactly you are hoping to receive. After you fill out this form, we will contact you to go over details and availability before the order is completed.

1. Email Address
2. Your Name
3. Contact No.
4. Exact Mobile Application Name I Business Name
5. Business Details
6. Business Products
7. What is the purpose of this mobile application?
8. What is the app’s core functionality?
9. Who is your target audience?
10. Any specific features that you plan to incorporate into the application?
11. What is your monetization model?

* Advertising
* Pay Per Download
* In-app purchases
* Freemium
* Subscriptions

1. What platforms will the app serve? (iOS, Android, Windows)
2. What is your product vision statement?
3. What are your maintenance and upgrade requirements?
4. Are there any design and branding guidelines to follow?
5. Do you have any tagline/slogan?
6. Overall feeling that you would like to portray in your mobile application

* Corporate
* Fun
* High-tech
* Modern
* Classic (Vintage)
* Other \_\_\_\_\_\_\_

1. Please share the design requirements below
2. Please share the user’s steps in exploring your app
3. Please share if there are any specific colors you want to see in your mobile app

**2nd Form**

We’ve received your answers and will get back to you shortly. Thank you for your patience. We’re so excited at the prospect of working with you!